



# Sarah Carrier

## Digital Media Designer

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### Education

Indiana University South Bend, South Bend, IN  
May 2013

Bachelors of Fine Arts Graphic Design Concentration

### Technical Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premier Pro
- Adobe Dreamweaver
- Adobe After Effects
- Adobe Flash Pro
- Adobe Edge Animate
- Ad Tracker Online
- Quark Xpress
- Microsoft Office Suite
- HTML5 and CSS3
- Bootstrap Front-end Framework
- Tachyons Front-end Framework

### Work Experience

#### Gannett Imaging and Ad Design Center, Indianapolis, IN June 2014 – Present Digital Media Designer

- Designs 15-20 animated and static advertisements for specialty clients everyday.
- Codes Landing Web Pages for Commerical clients.
- Assists Training team in reviewing new hire's work for quality and accuracy.
- Trains peer designers on specialty client's style guide and workflow.

#### Office of Communications & Marketing, IU South Bend May 2012 – Aug. 2012 Intern

- Participated in team meetings with clients and office staff.
- Designed flyers, posters, brochures, programs, business cards, banner ads, and rotators.
- Guided clients through the design process and prepared materials for printing.
- Created original illustrations, researched, and obtained stock photography.

#### Potato Creek State Park, North Liberty, IN May 2010 – Aug. 2010 Nature Center Clerk

- Performed clerical work including sales, general cleaning, and assisted park visitors.
- Designed posters, flyers, and signs for park events. Created informational displays.
- Scanned and edited media, color corrected photographs.

#### Potato Creek State Park, North Liberty, IN June 2009 – August 2009 Nature Center Slide Scanner

- Scanned and filed approximately 10,000 slides.
- Developed and managed electronic filing system.